

Wright Enters Third Year

By MILT HILL

With production booming in four plants in southern California, Curtis Wright Industries have just completed two years of steady growth in which the company has reached production leadership among west coast trailercoach builders.



WRIGHT

Since the first of the current year, Curtis Wright has delivered well over \$1,000,000 worth of trailers to the 50 Curtis Wright dealers west of the Mississippi. The backlog of orders is double that figure, and increasing daily. Franchise requests from dealers all over the world arrive regularly.

These figures indicate the phenomenal growth of a manufacturing company established just two years ago, during the war, and built up through the perseverance, skill and ingenuity of its principals—Curtis Wright, founder and owner, Harry Clark, secretary and sales manager, and Hilton Stroup, factory executive.



CLARK

No small part of the success story lies in the background of the founder, Curtis Wright, a native Californian who has had 20 years of experience as a trailer and aircraft manufacturer in various parts of the country, returned to Los Angeles in 1944 from Baltimore.

With a background as a builder of commercial and private aircraft, it was natural that



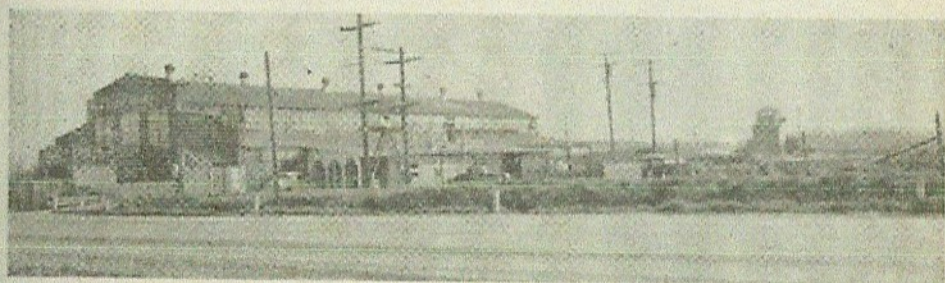
STROUP

Wright should apply efficient precision aircraft construction techniques in the manufacture of quality trailercoaches. This in large part has accounted for the company's steady growth, and its production leadership today. Wright was the founder of the Curtis Wright Aeronautical Corp. in Detroit in 1926, and has been active in aviation since that time. He is a skilled aircraft pilot with many hours in the air.

Harry Clark, in his strategic sales position, has been with Curtis Wright since the founding in Los Angeles, and has been responsible for building a large and prospering dealer family. Clark is a native Britisher, coming to this country 32 years ago. With his brother, Bill Clark, Harry was founder of the well-known Gypsy Caravan Trailer Company in 1935. He has had over ten years of experience in trailer manufacturing, interspersed with aircraft manufacture during the war. Harry feels right "at home" in the Curtis Wright organization since he has two sons with the company—Bob Clark, who is employed in the office; and Jack Clark, who is assistant superintendent of the trailer travel division. Both were recently with the armed forces.

Hilton Stroup, Curtis Wright executive who handles public relations and procurement of materials, gets a large share of the credit for

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The Puente Valley, California, plant of Curtis Wright Industries, with a capacity of 2 units a day. The three plants—two in Los Angeles—produced 26 units a week during May and June.

CURTIS WRIGHT

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the company's outstanding production record. His dynamic work has resulted, despite acute shortages, in keeping the production lines going without letup. Prior to coming with Curtis Wright, he was for 10½ years a sales executive with the Arco Company, and more recently was for one year manager of the appliance and accessories division of Pacific Home Trailer Service. He has hundreds of valuable contacts in industry which are of great value in his present position. Hilton looks forward hopefully to doubling and tripling Curtis Wright production within the next twelve months by expanded purchases of vital materials.

— TONA —

West Gets Butane Equipment

H. H. West, Los Angeles distributor

Burnet

Glen
Lawrence
Michigan,
Tuesday,
Mr. White
his home

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