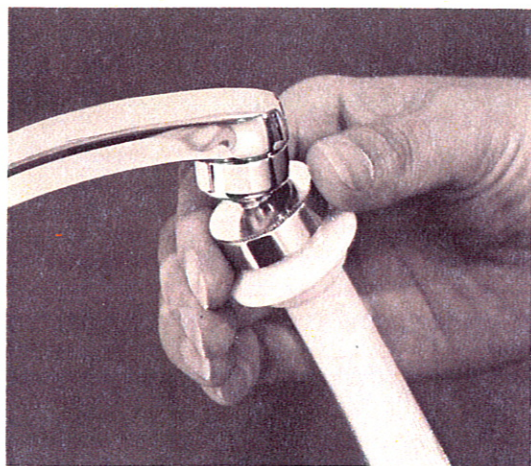


SOMETHING REALLY NEW... FROM **MOEN**



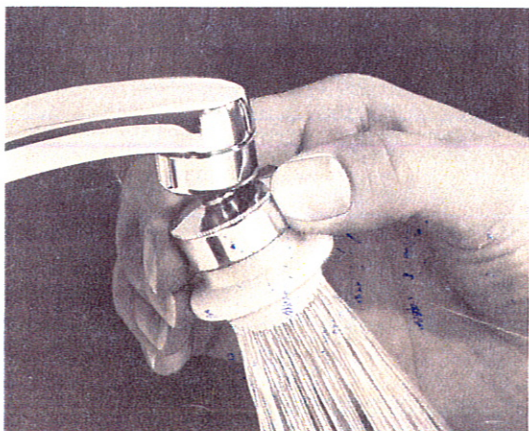
## NEW triple-action kitchen faucet

swivel spray aerator is built into the spout!



There's a full, natural stream of bubbling aerated water with this new faucet. As with every Moen, turn its handle left or right for desired temperature . . . raise **same** handle for any water flow desired.

A gentle pull of the spray former and here's your needle spray . . . just right for rinsing dishes, washing vegetables or cleaning hands. The spray swivels to reach every corner of the sink.



It's here! The amazing, all-new Moen kitchen faucet!

This exciting new idea is the ultimate in kitchen water appliances . . . combining Moen's single-handle convenience and modern, patented design *with a built-in aerator and spray that swivels!*

To change its bubbling aerated stream to a needle spray, there's instant fingertip control . . . just an easy downward pull of the durable, resilient spray former, which always stays comfortable to the touch. The aerator incorporates triple stainless steel screens, and like all Moen faucets and shower valves, is made only of solid brass, triple chrome plated.

There's a wide 35° angle to its ball socket swing so every corner of the sink can be reached with its full 360° swivel. The new faucet also has a carefully engineered spout angle that assures regular under-spout clearance. And, there's a solid base of cast brass for rugged, long-lasting service.

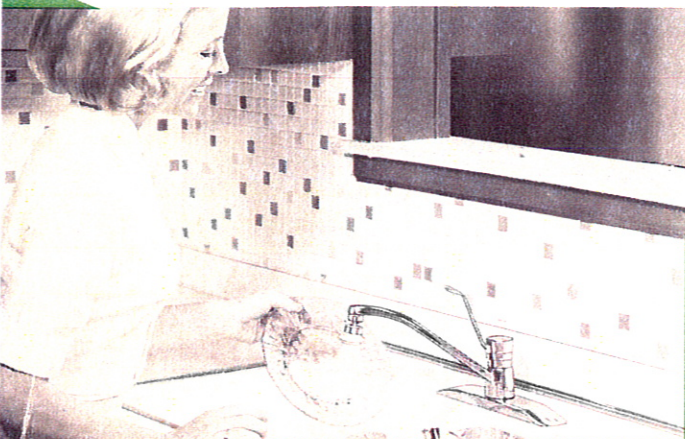
This *triple action* faucet . . . aerator, spray, swivel . . . is another quality development in Moen's continuous program of innovation and product improvement. Non-corroding brass . . . the finest chrome plating . . . Moen's patented adjustable cartridge . . . all are *quality* features that make this newest water appliance the most wanted today . . . for new homes and old.

*as modern as tomorrow...  
for you to sell today!*

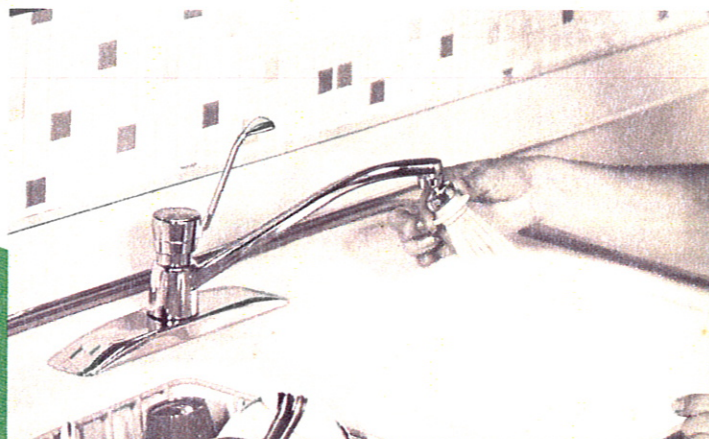


# **NEW MOEN** swivel-spray faucet

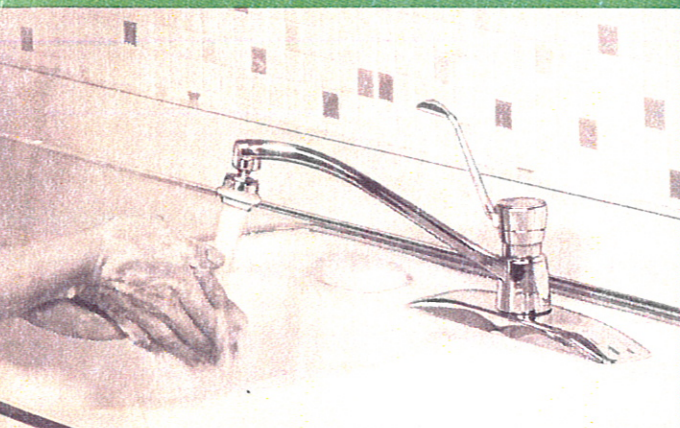
HANDIEST APPLIANCE IN THE KITCHEN!



Rinse dishes easier, faster with this built-in spray. Swivel it over one plate or across a rackful.



Clean out the sink with a convenient spray pattern. Just swivel the spray all around the basin.



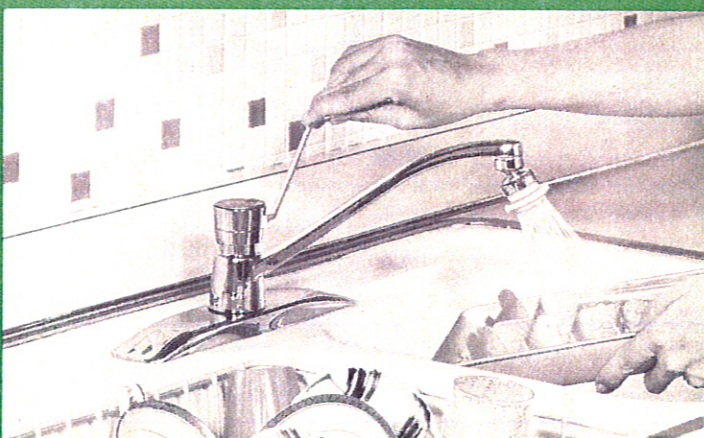
Hand washing's a delight under the bubbling aerated stream . . . rinses all the soap right off.



Cleaning vegetables is a breeze with a triple-action faucet like this new Moen for kitchens.



Shampoo your hair just like the beauty parlor does with this handy new swivel-spray faucet by Moen.



It's great for filling ice trays, too. Only Moen offers one-handle convenience plus a built-in spray.



## **MOEN FAUCET**

Western Division—Standard Screw Company  
377 Woodland Avenue • Elyria, Ohio 44036

Patent Nos. 2943792, 2989249, 3103231  
Other U.S. and Foreign patents pending